



The Smartest Targets For The WORLD 2016-2030



POST-
2015
CONSENSUS

The World's Best Targets

- Right now, 193 governments negotiating
 - **Targets for 2016-2030**
 - **Most people don't know**
 - **Development aid 2016-30: \$2.5 trillion**

The World's Best Targets 2000-2015

- Millennium Development Goals
 - **Simple & smart**
 - Poverty
 - Hunger
 - School
 - Child deaths
 - Maternal deaths
 - Water & sanitation

The World's Best Targets 2016-2030

- Sustainable Development Goals
 - **Public discussion**
 - **169 targets**
- Number of targets
 - **MDGs**
 - 18, with 374 words
 - **SDGs**
 - 169, with 4369 words

The World's Best Targets 2016-2030

- One education target
 - **by 2030 ensure all learners acquire knowledge and skills needed to promote sustainable development, including among others through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship, and appreciation of cultural diversity and of culture's contribution to sustainable development.**

Need priorities

Copenhagen Consensus

- Cost-Benefit Analysis
 - **Everything in same measure (typically \$)**
 - **This does NOT mean that only focus is money**
 - **Our analysis values all three dimensions**
 - Economic
 - Social
 - Environmental
 - **Like a menu at an expensive restaurant**

Topics

- Education
- Illicit Financial Flows
- Conflict and Violence
- Science and Technology
- Data for Development
- Energy
- Population and Demography
- Trade
- Climate Change
- Biodiversity
- Gender Equality
- Nutrition
- Health: Infant Mortality and Women's Health
- Infrastructure
- Poverty
- Air Pollution
- Health: Infectious Diseases
- Health Systems
- Governance and Institutions
- Water, Sanitation and Hygiene
- Food Security



1,800+
Pages of Research

100+
Published
Papers

by

82

Economists

&

44

Sector Experts

107

Assessed Targets

Featured In

80+

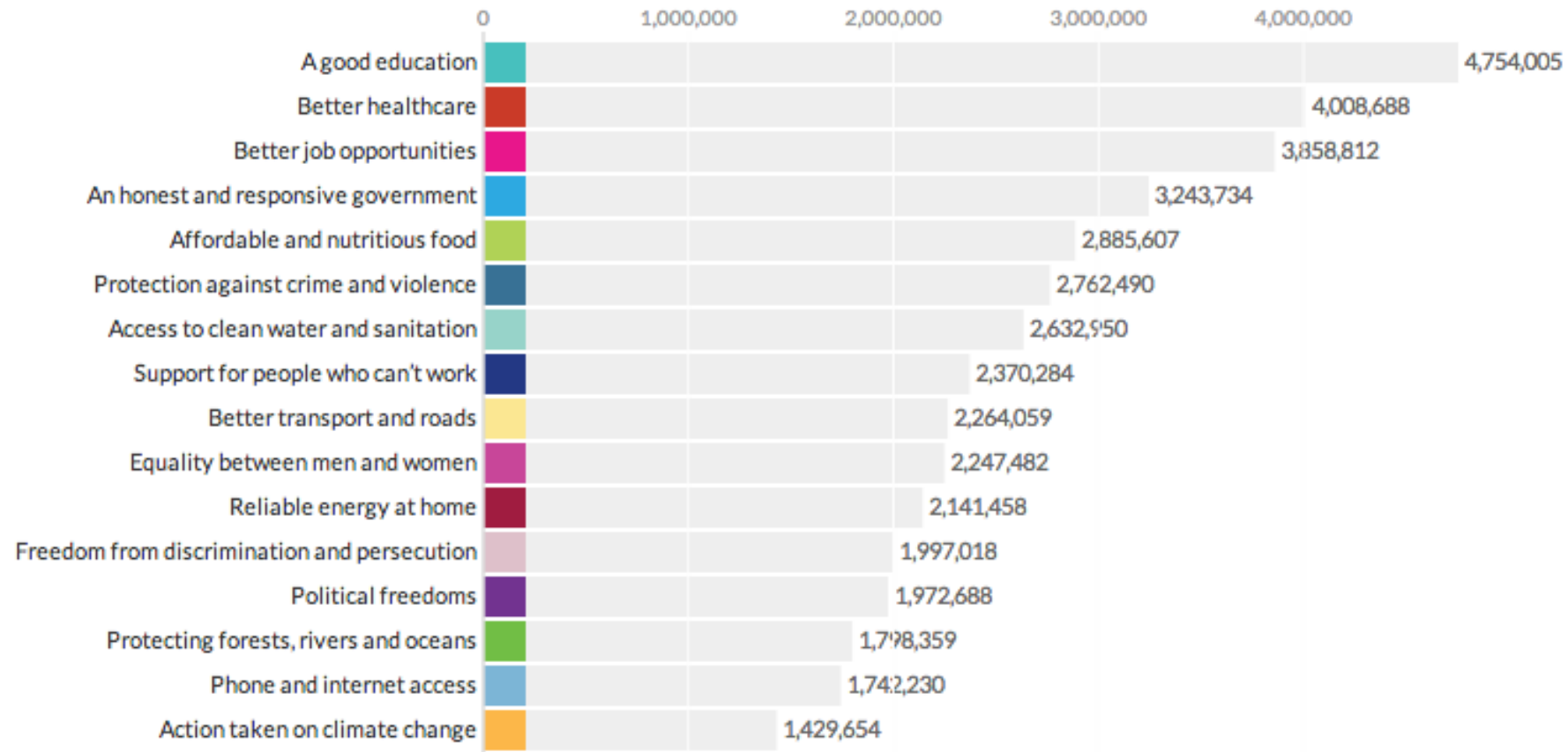
Countries

1,000+

Media Articles

What does the world want?

7,095,473 votes for All Countries & Country Groups / All Genders / All Education Levels / Age Group (All Age Groups)



Some poor targets

by 2030 ensure equal access for all women and men to affordable quality technical, vocational and tertiary education, including university

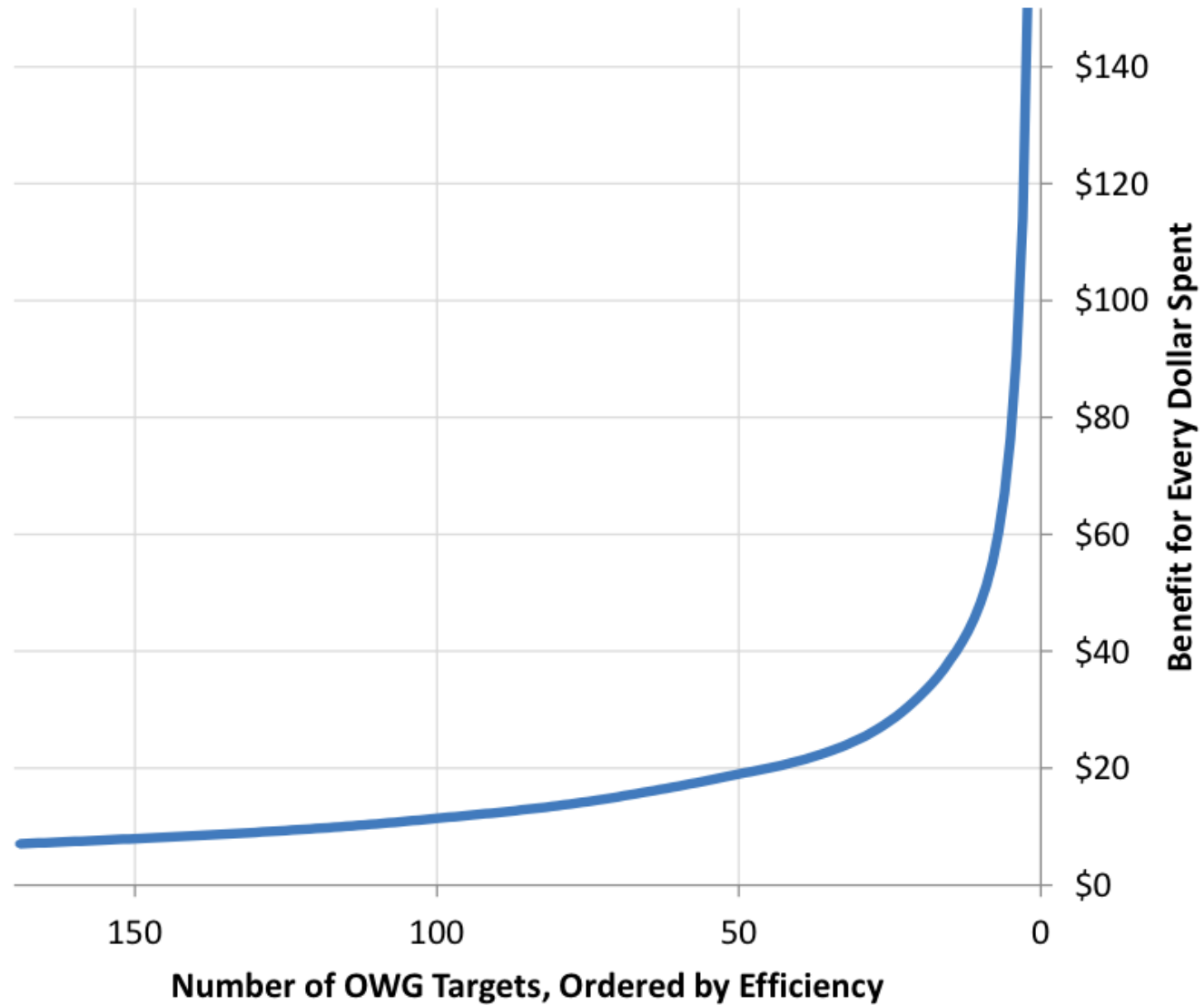
- Feels good
 - Vocational training low payback
 - University mostly subsidy for rich peoples' kids

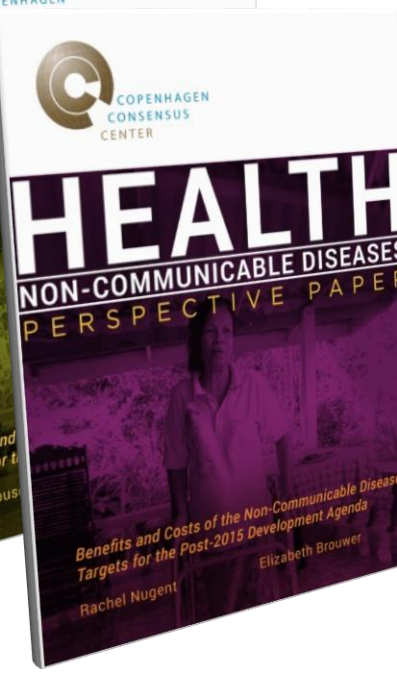
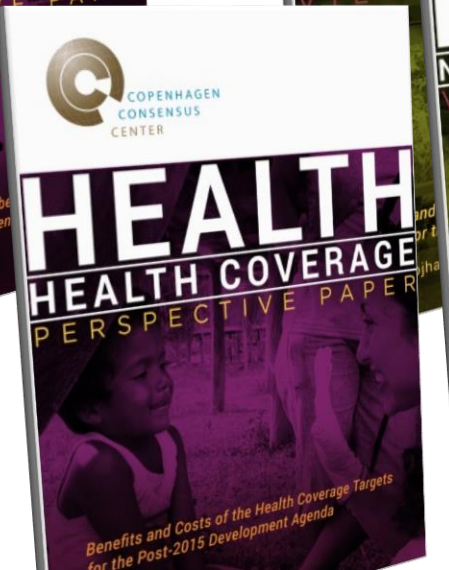
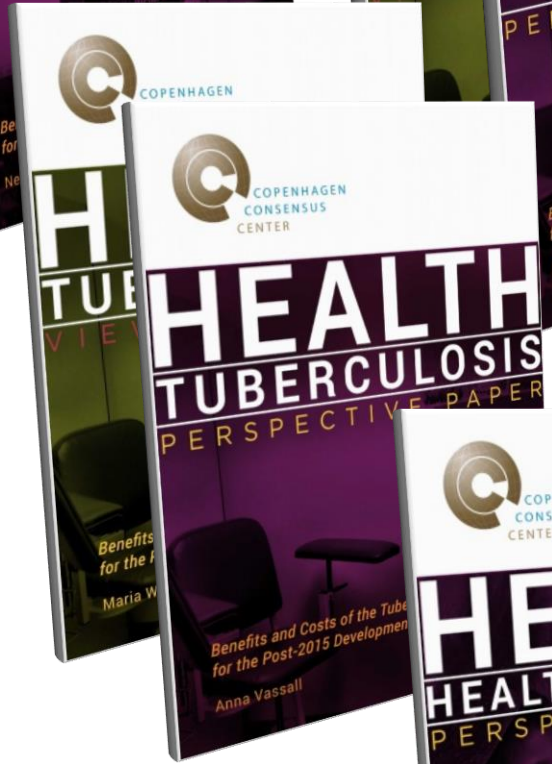
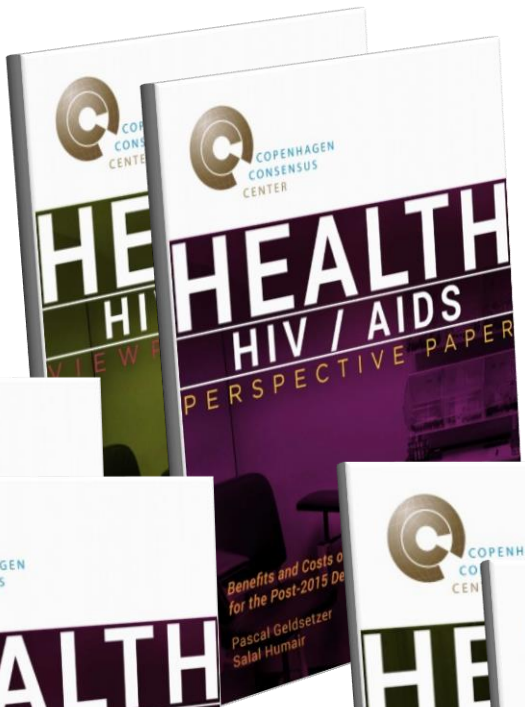
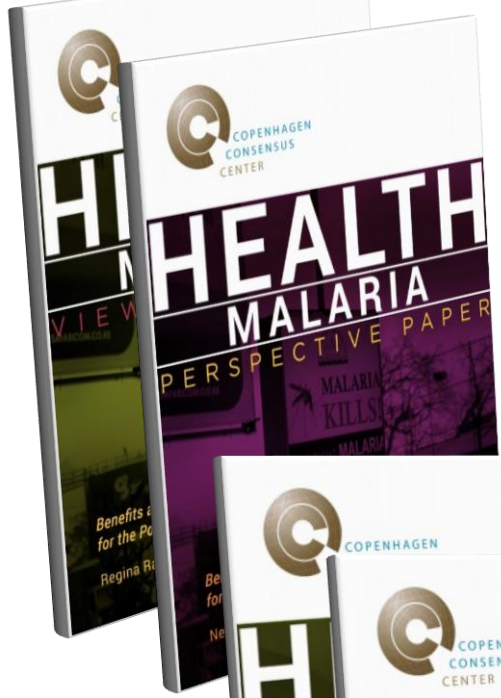
Some poor targets

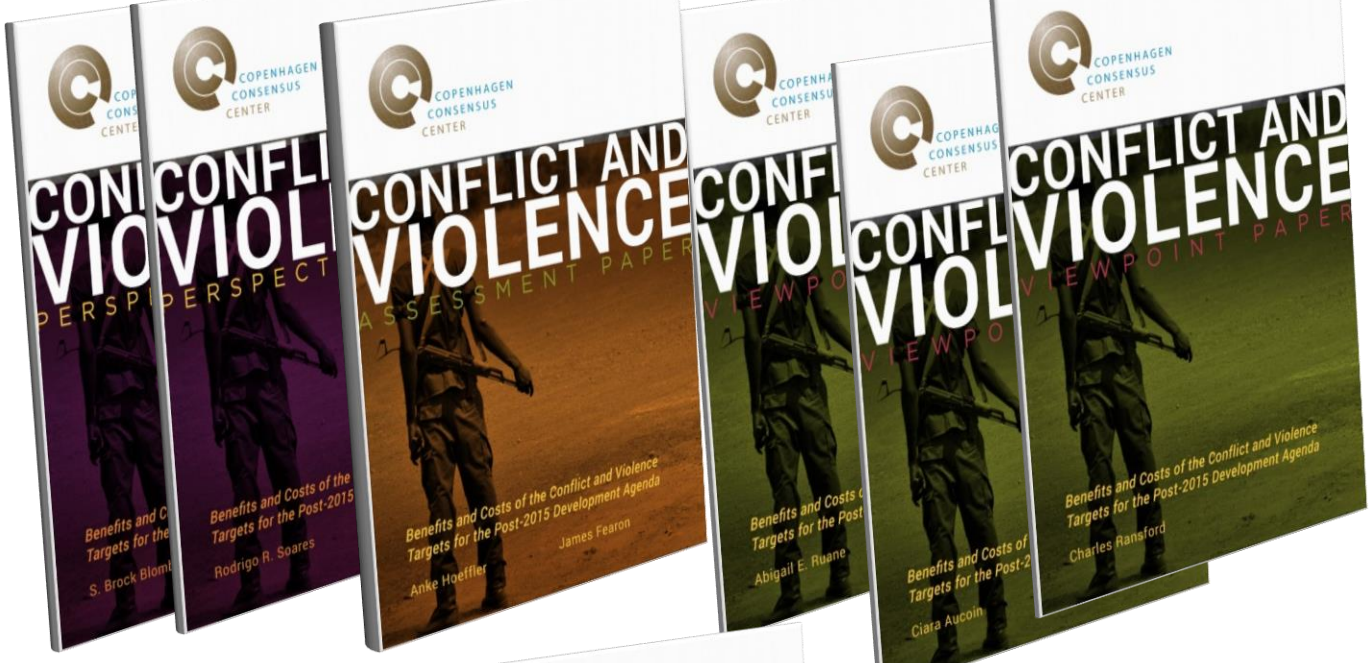
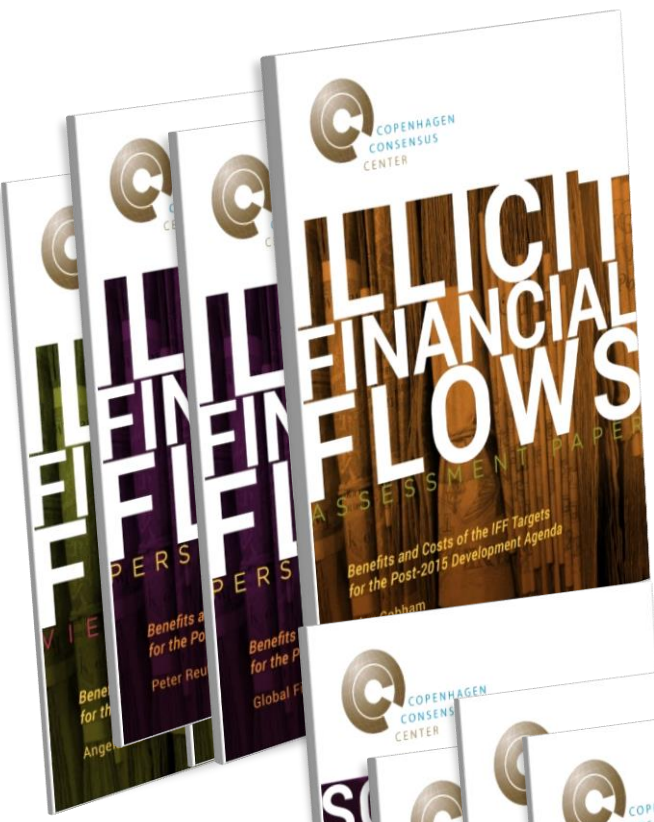
by 2030 achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value

- Nice sentiment
 - **Some unemployment necessary**
 - **No secret policy to increase what's already done**
 - **Often leads to job protection rules**
 - Helping insiders, harming outsiders
 - Lead to more youth unemployment
 - Increase poverty (e.g. India, Besley and Burgess 2014)

Overall benefit

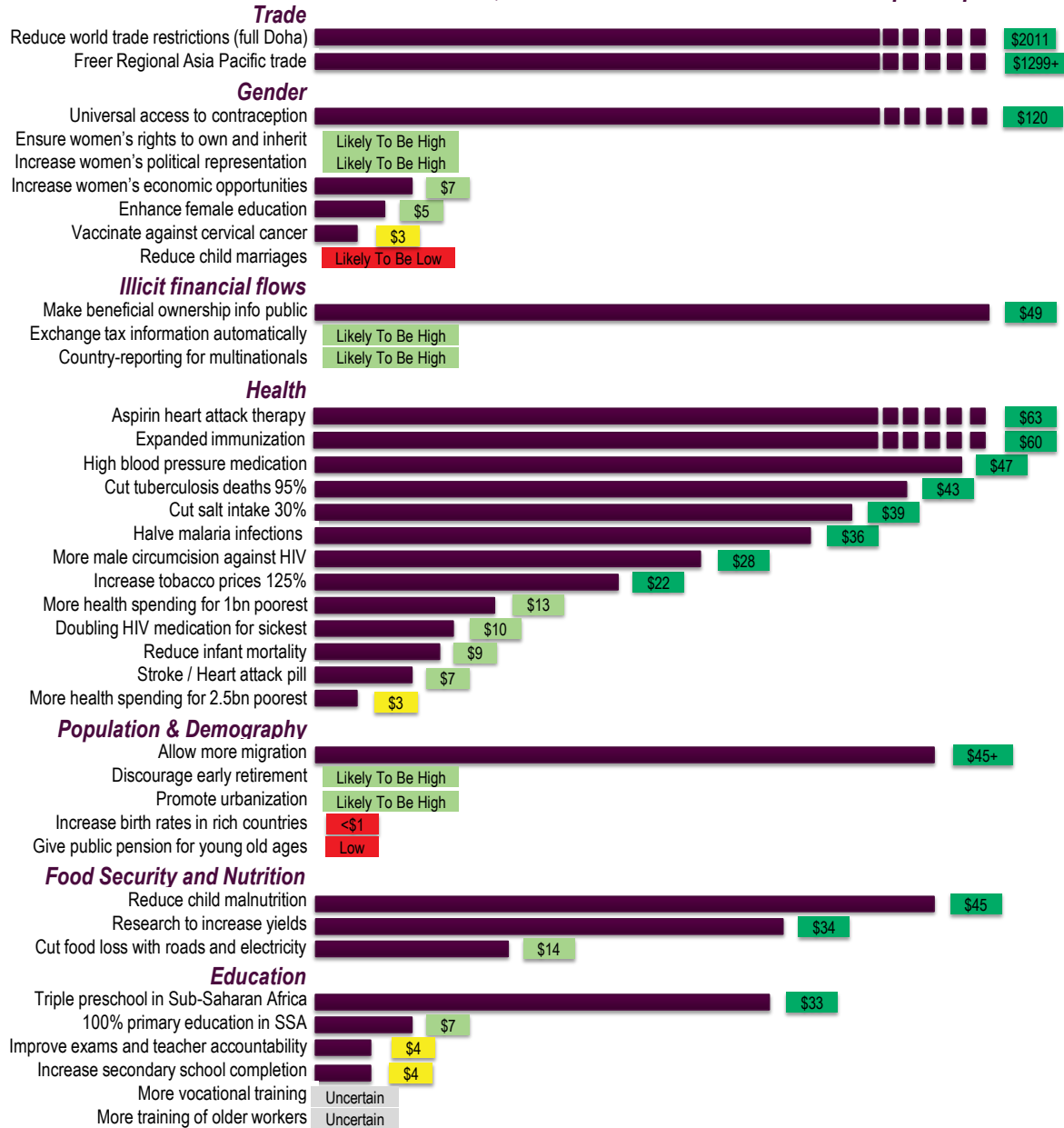




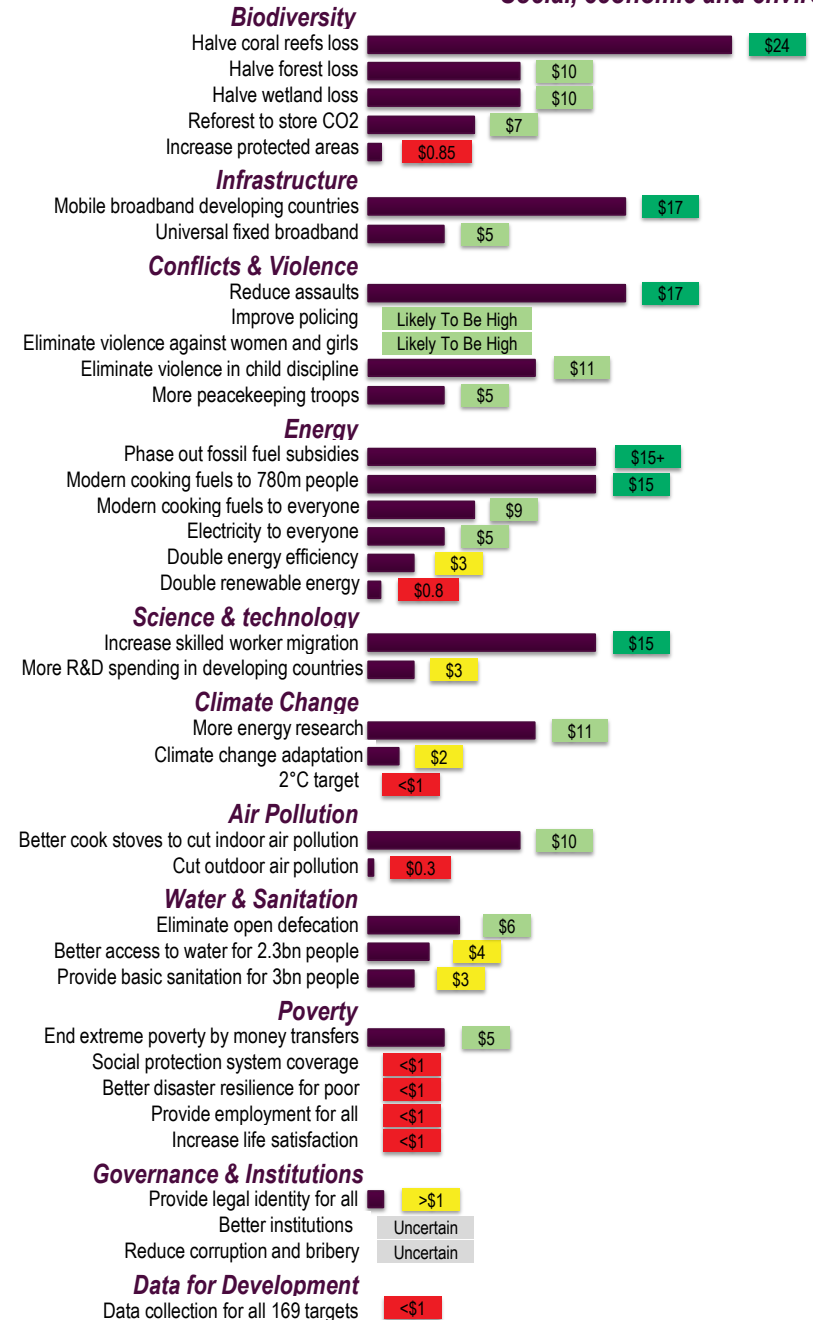


**All papers available on
www.post2015consensus.com**

Social, economic and environmental benefit per \$ spent



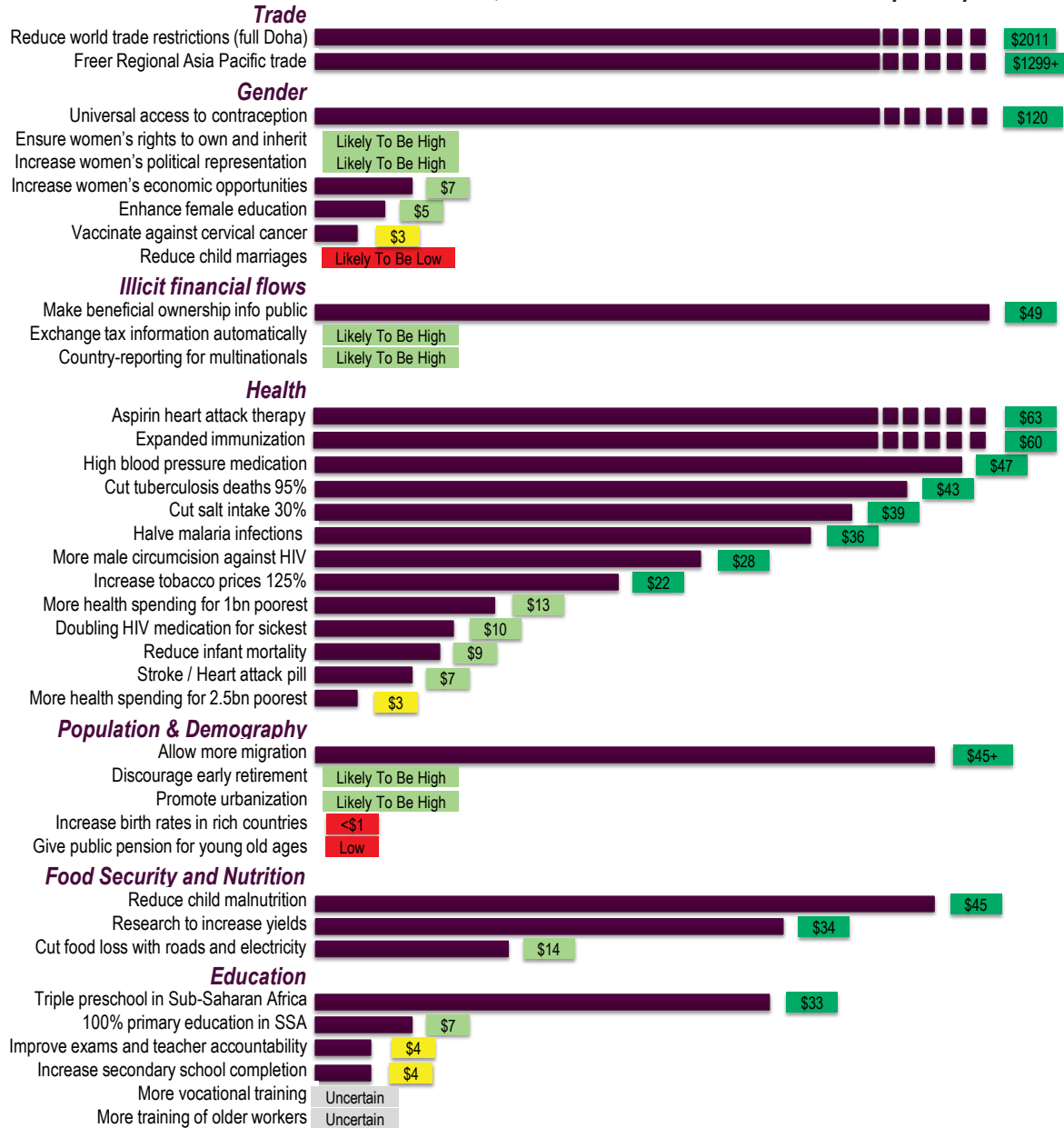
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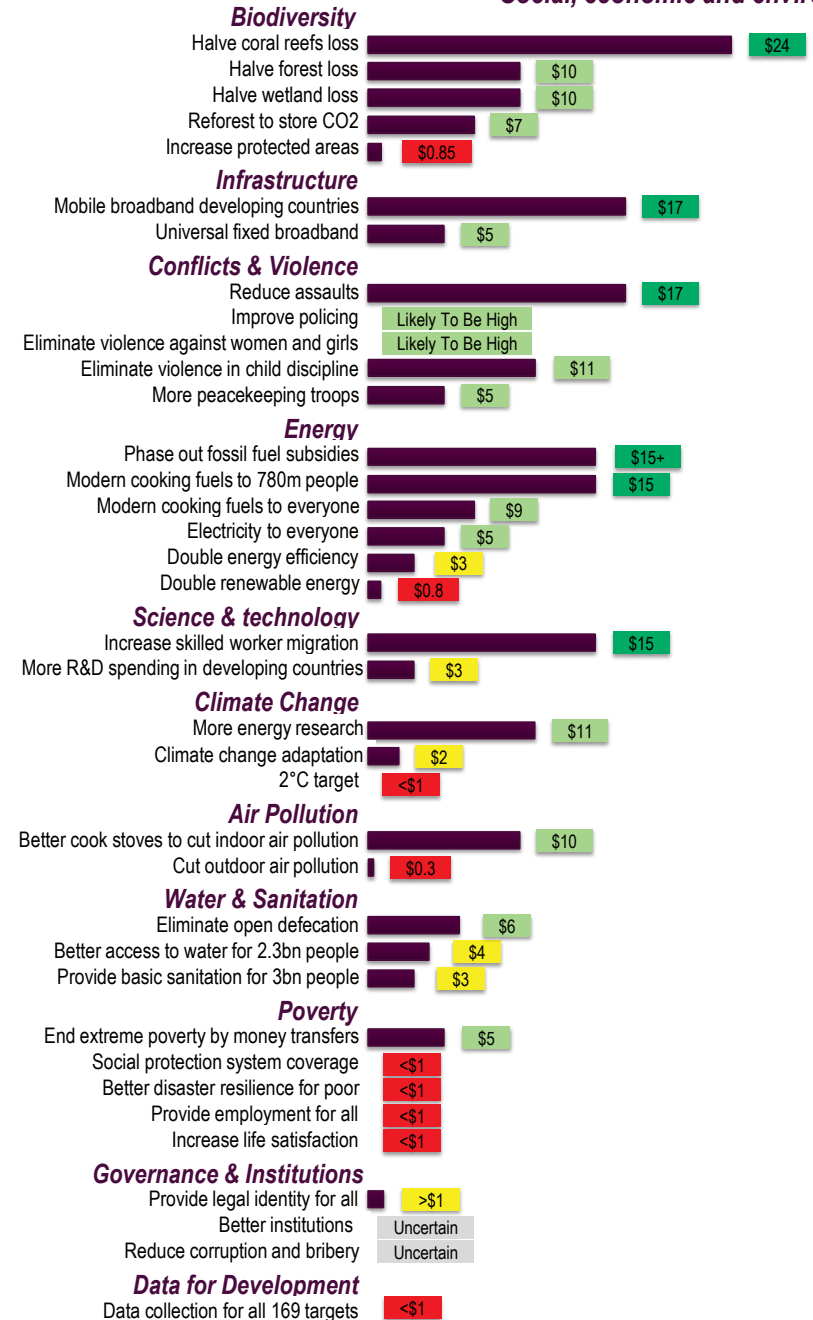
Free trade

- Doha round
 - **Costs \$250bn (mostly paying off Western farmers)**
 - **Benefits \$500,000bn**
 - Or \$11,000bn by 2030
 - \$1,000 per person in the developing world
 - Lifting 160 million people out of poverty
 - **\$2,000 back on each dollar**

Social, economic and environmental benefit per \$ spent



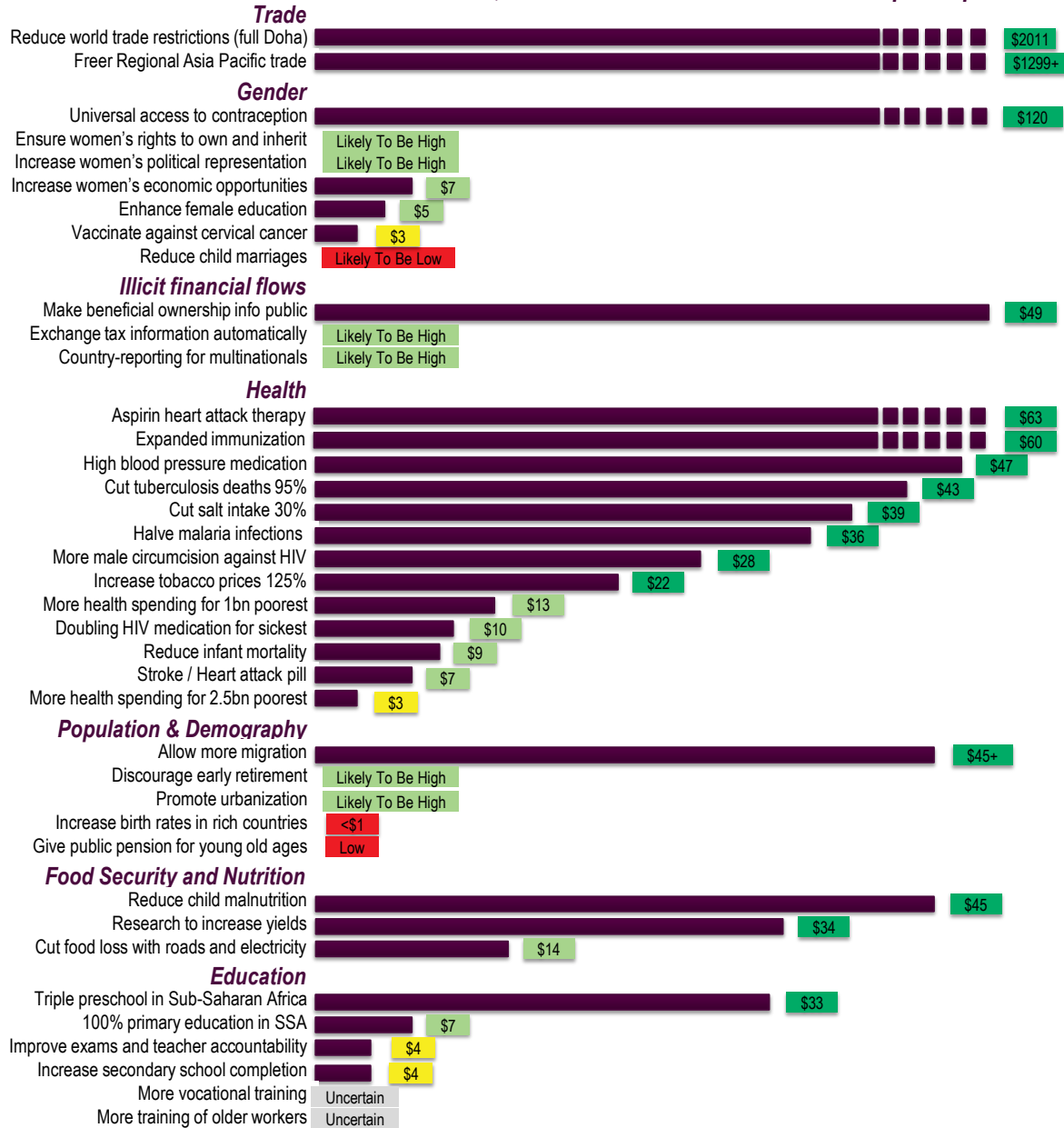
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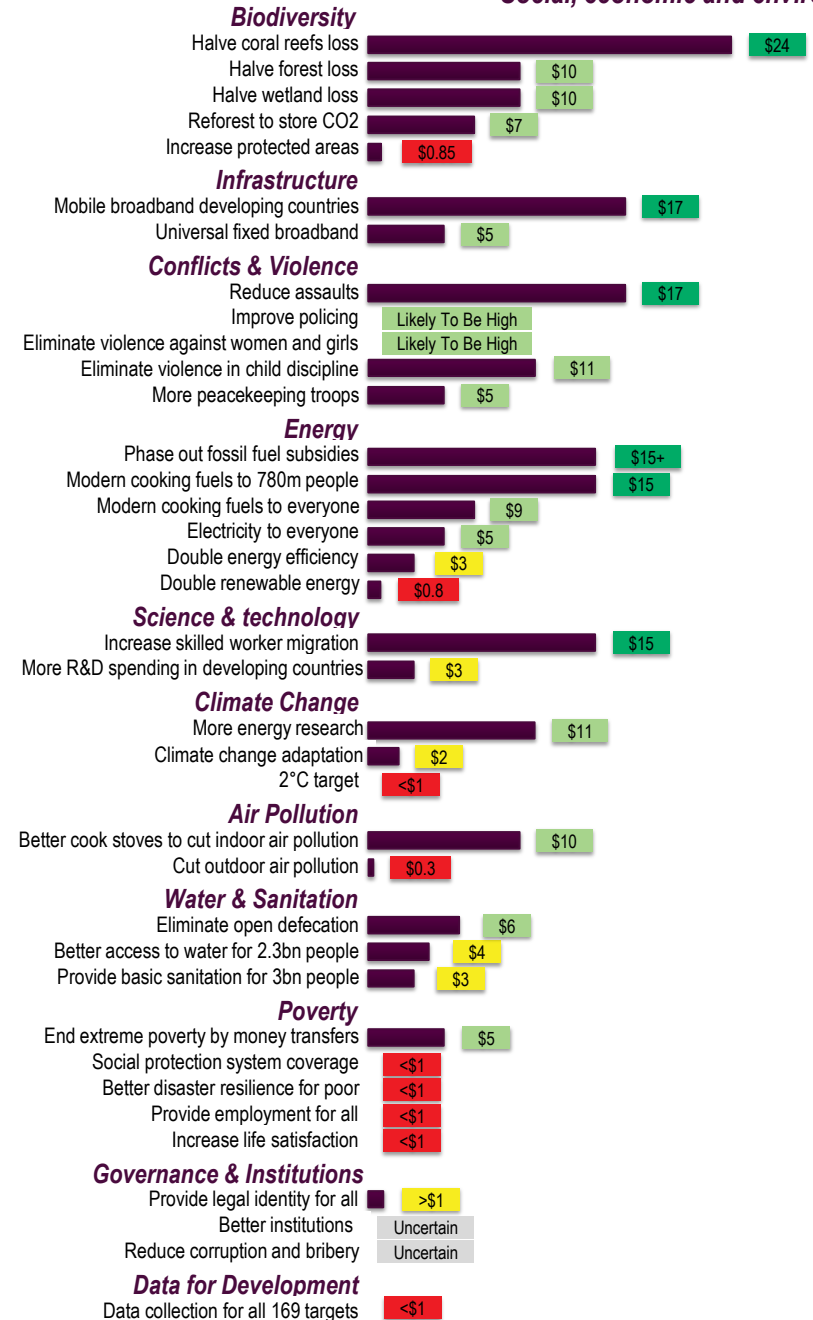
Family planning

- Population
 - **2.4bn more by 2050, most from young world**
 - **Contraception to 215m women**
 - Cost \$3.6bn/yr
 - Benefits:
 - 640,000 fewer newborn deaths
 - 150,000 fewer maternal deaths
 - 600,000 fewer children who lose their mother
 - \$145bn/yr
 - Demographic dividend \$288bn/yr
 - \$120 back on each dollar

Social, economic and environmental benefit per \$ spent



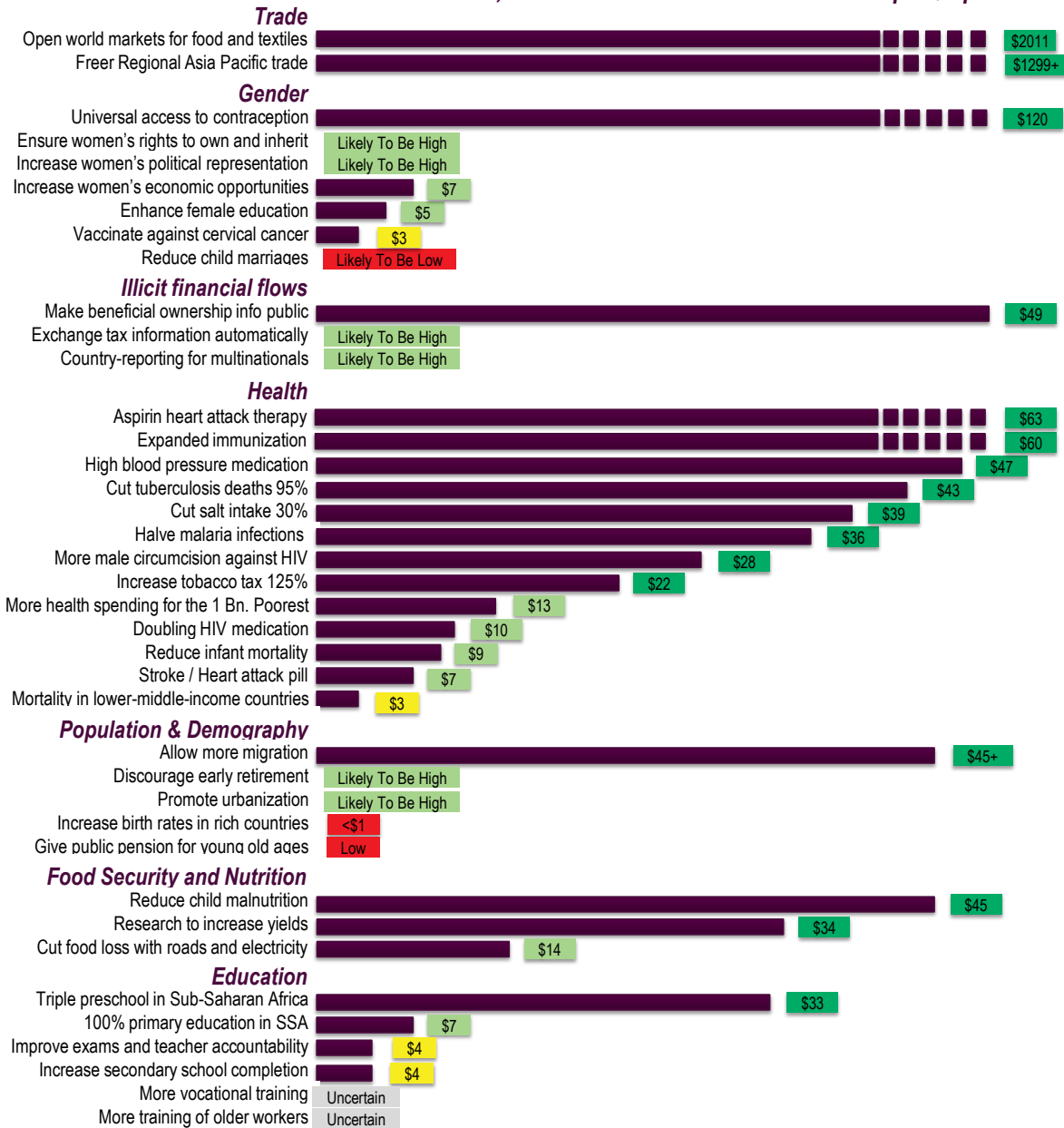
Social, economic and environmental benefit per \$ spent



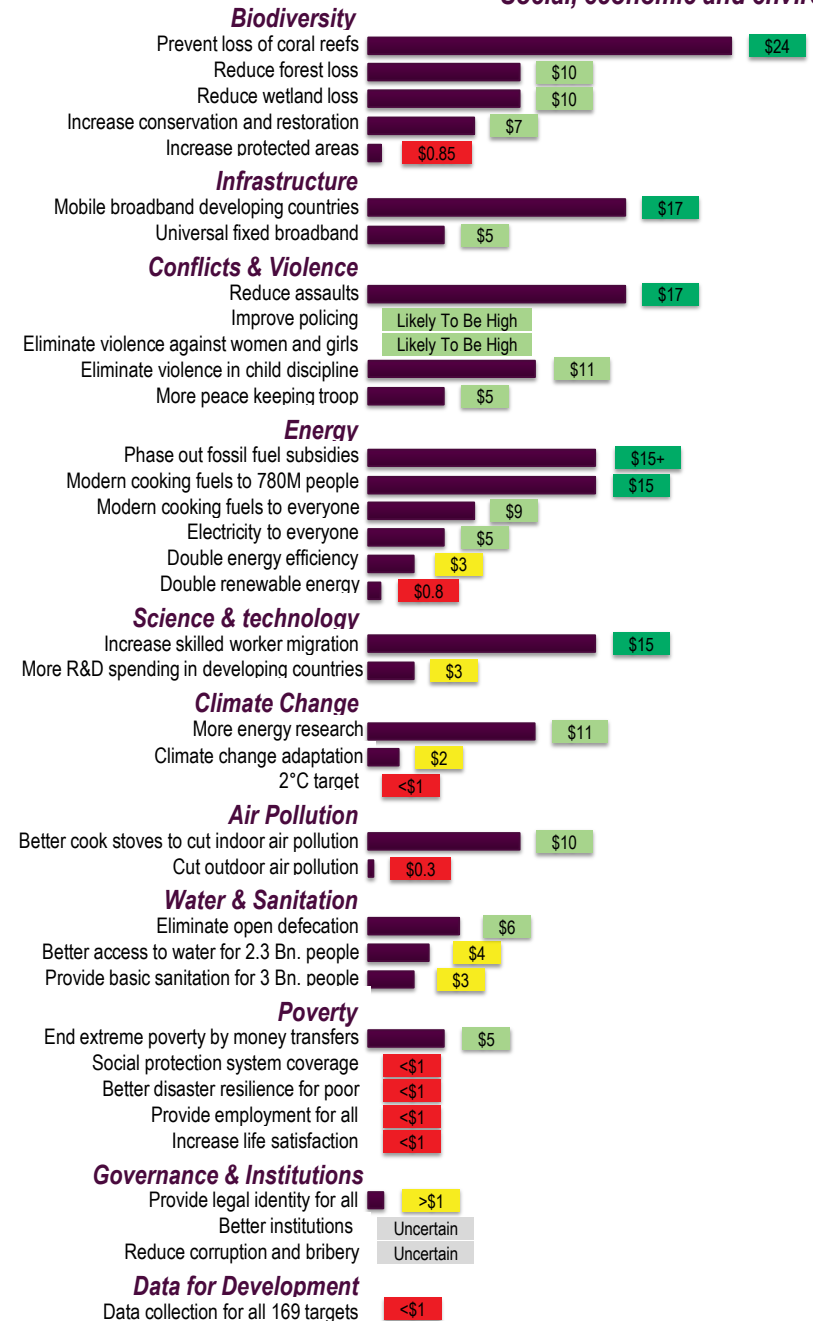
Migration

- Developed world getting old
- Developing world can become much more productive
 - **“Reduce barriers to migration”**
 - **Makes both the developing and developed world richer**
 - **Estimates show BCRs from 45-336**
 - **Does *not* include political costs**

Social, economic and environmental benefit per \$ spent



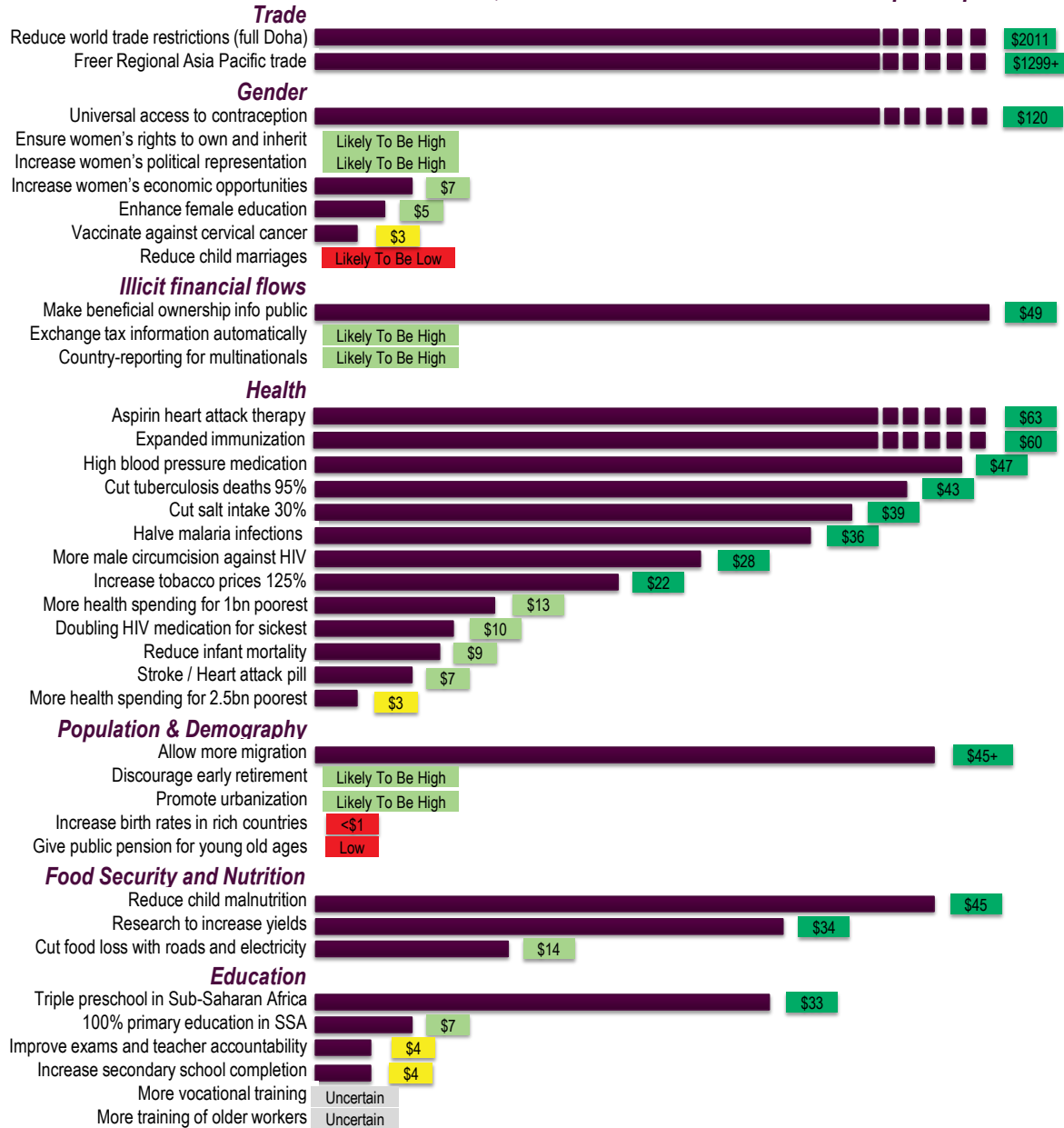
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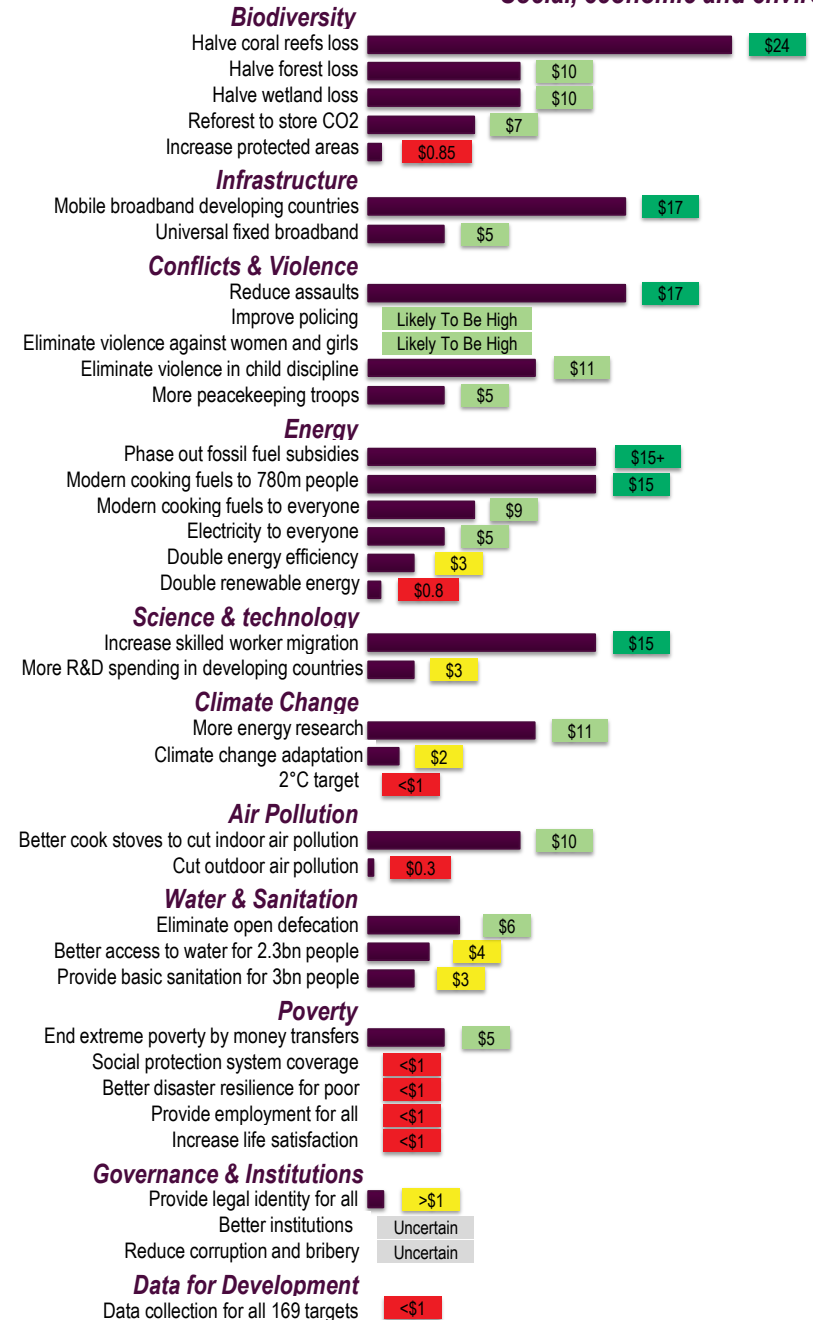
Nutrition

- 0-2 years old
- Guatemala
- Average cost
 - **\$97 per kid**
- Average benefit
 - **\$4,365**
- BCR: 45

Social, economic and environmental benefit per \$ spent

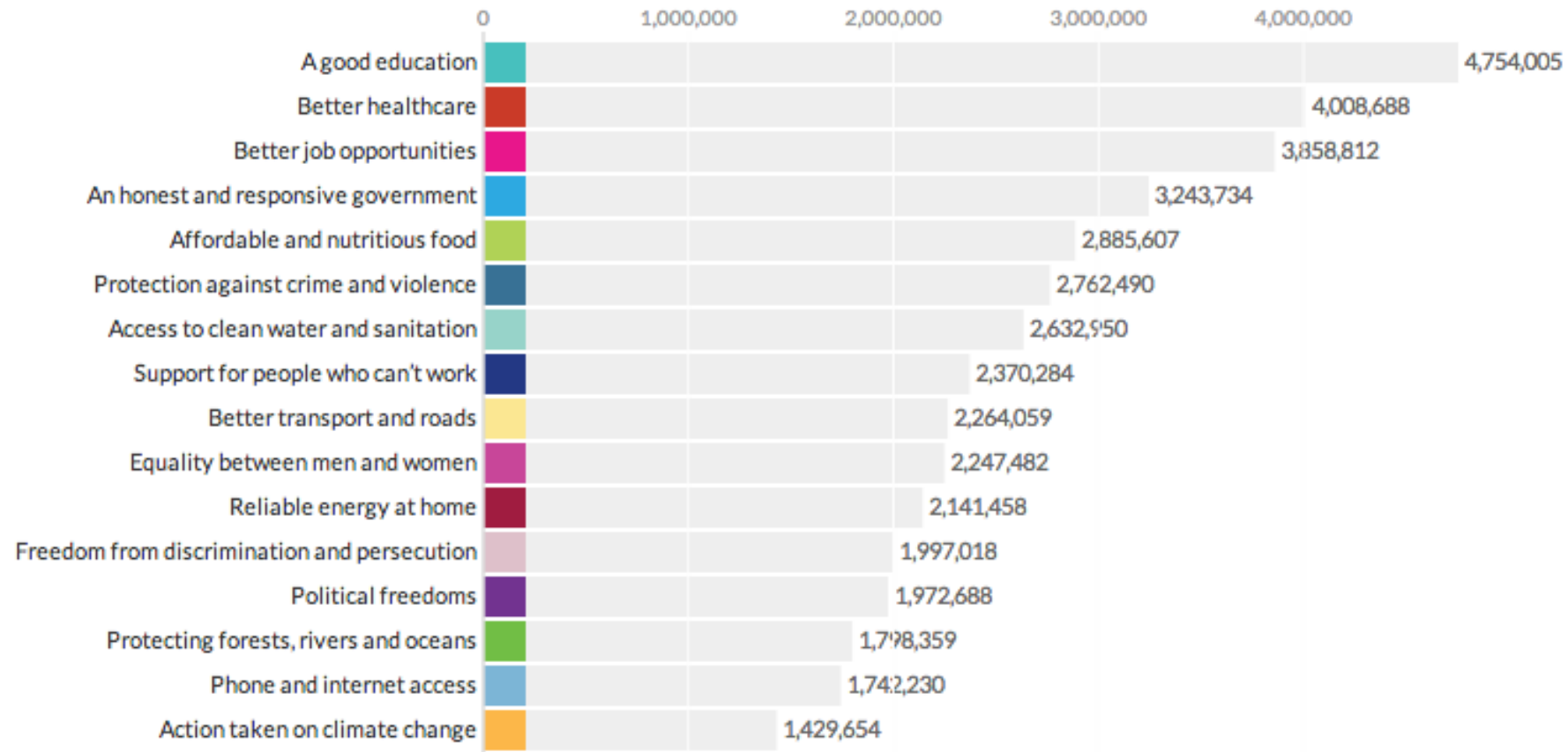


Social, economic and environmental benefit per \$ spent



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Climate and energy

- Indoor air pollution
 - **30% cleaner cooking stoves**
 - **\$11bn cost, \$161bn benefits, BCR: \$15**
- Get rid of fossil fuel subsidies: \$15+
- Energy R&D: \$16

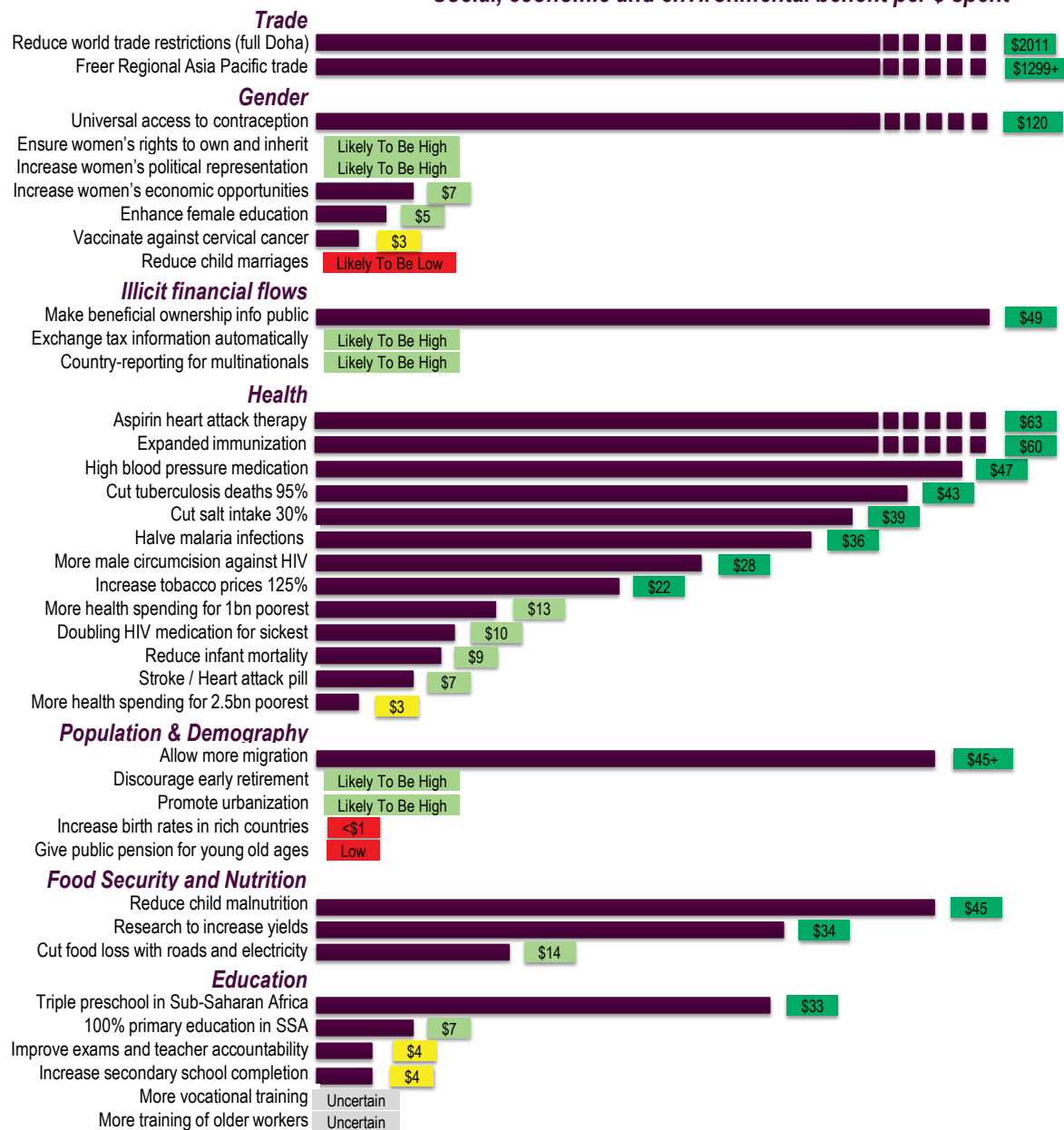
Climate and energy

- Universal energy access
 - **Much more expensive**
 - **\$135bn/year**
 - **Benefits \$916bn**
 - BCR: 7
- Double energy efficiency
 - **Cost \$213, benefit \$576, BCR: 3**

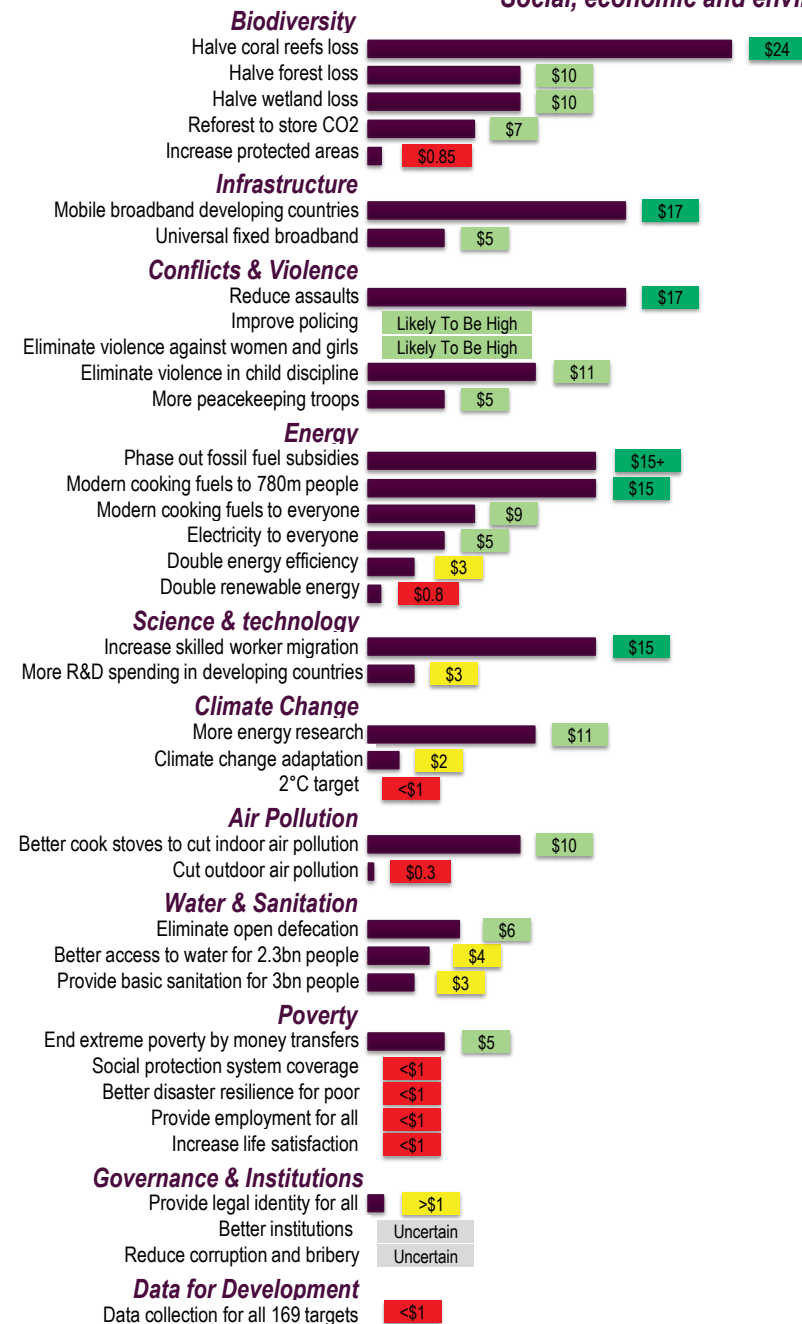
Climate and energy

- Double renewable energy
 - **Cost \$514bn**
 - **Benefit \$415bn**
 - **BCR \$0.80 back on the dollar**
- 2°C target
 - **Cost about \$100,000bn**
 - **3°C cost about \$40,000bn**
 - 2°C only avoid about \$100bn/year extra towards end of century

Social, economic and environmental benefit per \$ spent



Social, economic and environmental benefit per \$ spent



Next steps

- All information out in 24 countries
 - **articles out in 50+ countries**

East African (Tanzania, Kenya, Rwanda)



The collage features several articles with the following headlines and categories:

- Nutrition:** "Good nutrition makes healthy children and productive adults" (with image of a woman feeding a child).
- Poverty:** "Food, free trade, immigration and other smart ways to end poverty" (with image of a market).
- Health Systems:** "For better quality life, health systems must be strengthened" (with image of a doctor and patient).
- Infrastructure:** "Mobile broadband can make you \$11,000 richer" (with image of a person using a mobile phone).
- Trade:** "Free regional trade could make every East African richer by 8,200 a year" (with image of a truck).
- Science and Technology:** "From 'brain drain' to 'brain gain': Up migration to make the world richer" (with image of two men talking).
- Population and Demography:** "Making modern contraception freely available globally is a good investment" (with image of a woman at a clinic).
- Environment:** "For each \$1 spent of environmental" (with image of a forest).
- Energy:** "Tackling killer" (with image of a person).
- Climate:** "Climate C" (with image of a person).
- Infrastructure:** "Empowering women benefits all from the individual to the nation" (with image of a woman).
- Infrastructure:** "EA oil and gas sector in dire need of infrastructure" (with image of an oil rig).
- Infrastructure:** "Better data is needed for better results but it will cost a huge chunk of aid" (with image of people).
- Infrastructure:** "Let universal edu money in expand" (with image of a person).
- Infrastructure:** "World still" (with image of a person).
- Infrastructure:** "Providing legal identity, a step to good governance" (with image of people).
- Infrastructure:** "Make 'aging well' a global priority, urges new report" (with image of an elderly person).

Next steps

- All information out in 24 countries
 - **articles out in 50+ countries**
- Nobel Laureates

Nobel Laureates' 19 priorities

People

- Lower chronic child malnutrition by 40%
- Halve malaria infection
- Reduce tuberculosis deaths by 90%
- Avoid 1.1 million HIV cases with circumcision
- Cut early death from chronic diseases by 1/3
- Reduce newborn mortality by 70%
- Increase immunization, reduce child deaths by 25%
- Make family planning available to everyone
- Eliminate violence against women and girls

Planet

- Phase out fossil fuel subsidies
- Halve coral reef loss
- Tax pollution damage from energy
- Cut indoor air pollution by 20%

Prosperity

- Reduce trade restrictions (full Doha)
- Gender equality in ownership, business and politics
- Boost agricultural yield increase by 40%
- Increase girls' education by 2 years
- Universal primary education in sub-Saharan Africa
- Triple preschool in sub-Saharan Africa

Next steps

- All information out in 24 countries
 - **articles out in 50+ countries**
- Nobel Laureates
- Youth Forums
- Capitol briefings
- Journalist briefings



Thank
you



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