

# Post-2015 Development Agenda

## Indonesian Case Study



Nutrition

# CONTRIBUTOR

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## Ravi Menron

Ravi Menon is the Country Representative of the Global Alliance for Improved Nutrition (GAIN). GAIN is an international organization that was launched at the UN in 2002 to tackle the human suffering caused by malnutrition. GAIN is driven by the vision of a world without malnutrition. We act as a catalyst — building alliances between governments, business and civil society — to find and deliver solutions to the complex problem of malnutrition

GAIN's projects in Indonesia focus on reducing micronutrient deficiencies by targeting women and infants and implementing large-scale fortification of oil and salt. GAIN's Project BADUTA focuses on reducing stunting and micronutrient deficiencies by addressing the multiple causes of malnutrition among pregnant women and children under 2 in East Java. A behavior-change communication campaign will be launched in 2014 to create awareness of the need for change. GAIN also supports the Indonesian Ministry of Health by helping a group of scientists and professionals provide the government with input on policy and legislation. GAIN provided a grant for the Indonesian Foundation of Nutrition Development (KFI) to introduce fortified vegetable oil to local markets. As of December 2013, just below 425,000 metric tons were being sold and consumed nationally. Mandatory fortification will come into effect in March 2015. The Indonesian Ministry of Health is committed to eliminating iodine deficiency disorder through the introduction of universal salt iodization. GAIN, UNICEF and partners are working together to ensure that adequately iodized salt is available across Indonesia. GAIN concentrates its efforts in South Sulawesi and eastern Java provinces, where 70 percent of table salt is produced.