



## WHAT ARE THE BEST TARGETS FOR HEALTH?

*Reduce premature mortality by 40% which returns \$13 for every dollar spent in low-income countries and \$3 for every dollar spent in lower middle income countries.*

*This target has several sub-targets:*

- *a 2/3 reduction in child and maternal deaths,*
- *avoid 2/3 of TB, HIV / AIDS and malaria deaths,*
- *avoid 1/3 of premature deaths from non-communicable diseases and,*
- *avoid 1/3 remaining deaths from other causes*

*"Our analysis has the advantage of introducing quantification to the target-setting process, based on rigorous analysis of mortality trends by age as well as by disease category."*

### **Reduce Premature Mortality by 40% by 2030**

Prahbat Jha, Professor of Disease Control at the University of Toronto, Ryan Hum, Doctoral Candidate at the Centre for Global Engineering at the University of Toronto, Cindy Gauvreau, Health Systems Researcher at the Centre for Global Health Research at St. Michael's Hospital, Toronto and Keely Jordan, health policy researcher have compared social, environmental and economic benefits and costs to identify the best targets. Additionally, experts from Solomon Island Living Memorial Project, San Diego State University School of Public Health, GlaxoSmithKline (GSK), and Save the Children present viewpoint papers concerning Jha, Hum, Jordan and Gauvreau's analysis

Ultimately, an expert panel consisting of Nobel Laureate economists will weigh up the economic, social and environmental benefits and costs of all targets discussed for the post-2015 development agenda to form recommendations.

**ABOUT POST-2015 CONSENSUS:** In a world of limited resources, we can't do everything, but how should we prioritize? The Copenhagen Consensus Center provides information on which targets will do the most social good relative to their costs. The final decision on choosing goals will definitely rest on a number of factors, not just economics – but knowing the costs and benefits provides an import piece of information. Together, with the input of renowned experts from the UN, NGO and private sectors, our 60 teams of economists produce research papers to establish the most effective targets within the 19 core issue areas.